

## MEDIA RELEASE

## Ai-Media Expands in the UK – Acquires Bee Communications

3 October 2013

Australia's speech-to-text innovator, Ai-Media, today announced that the UK remote captioning leader Bee Communications joins the Company group, extending Ai-Media's growth in the UK with quality strategic assets and partnerships.

Bee Communications delivers captioning, transcripts and communications support for people in the workplace and in education. Bee Communications founder, Beth Abbott, becomes General Manager, Ai-Media UK.

The agreement means that Ai-Media's breakthrough online, real-time captioning service – Ai-Live - will be available through Bee Communications. Bee's clients will have immediate access to the recently launched Ai-Live 4 service. This innovative captioning platform enables shorter booking periods, greater security and advanced transcript features. Ai-Live is available for people in schools, universities, workplaces and conferences. Ai-Live can be funded through the UK government programs of Access to Work and the Disabled Students Allowance.

Beth Abbott said: "I'm very excited about joining Ai-Media. Our organisations share the aspiration of inclusion and access for all. Ai-Live 4 is a game-changing captioning platform, with improvements including dyslexic fonts, optimised colour palettes, and secure transcripts on the web portal. It is easier to book and use on mobile devices such as iPads."

Ai-Media CEO Tony Abrahams said: "Bee Communications has been the clear leader in remote captioning services in the UK in the last 3 years. We are delighted Beth and the team will join the Ai-Media family so we can offer even better services to Bee's clients."

## Further information:

Tony Abrahams, Ai-Media CEO +612 8870 7700

## Ai-Media

Ai-Media is an Australian-based business that provides high quality speech-to-text solutions for broadcast, government and education clients. The Company's Ai-Live internet captioning service was supported by Commercialisation Australia. Using a microphone on the original speaker, the spoken words are sent live to a trained stenocaptioner or "re-speaker", who uses software that converts speech into text that is sent back over the internet to screens read by the client in the originating classroom or meeting room. Ai-Media is an approved provider of ICT Accessibility and Audio-visual & Theatre services to the Australian Government to ensure compliance with WCAG 2.0 "A" and "AA" standards.

More information:  $\underline{www.ai\text{-}media.tv}$  and  $\underline{www.ai\text{-}live.com}$ 



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